



*Snack ideas  
with real, good meat*





# Convenience – made from real, good meat

So that it has that homemade taste

Excellent meat and fresh ingredients – we use these to make the very best deep-frozen products. Simply ideal for bulk consumer and system catering. Perfect for children, adults and senior citizens. How it should taste – like homemade. That’s our aim.



*We are passionate about meat!*

### Who we are

- family business
- 150 employees
- ultra-modern production
- in the heart of Germany



### What we do

- tasty, deep-frozen meat-convenience
- easy to handle
- natural taste
- not just products, but solutions!

*Good things from home  
a beautiful piece of Germany*



## Naturally with fresh ingredients ...

Made in Germany –  
 Fresh meat from safe origins

## ...without additives

So that it has that homemade taste!



*With fresh pork,  
 cut in-house*

*With fresh onions*

*With fresh eggs*

*With rapeseed oil  
 from Germany*

*With natural herbs  
 and spices*

**NATURALLY  
 free**

## Natural indulgence ...

- ✓ Without E numbers
- ✓ Without flavour enhancers
- ✓ Without colouring
- ✓ Without preservatives
- ✓ Without yeast extracts
- ✓ Without palm oil

*... made with love!*

# Think globally – act locally

Sustainably produced food in a liveable environment



## Proper and excellent meat

- Made with responsibility - in the family business
- For a balanced diet
- For amazing meals with marvelous taste
- Regional ingredients from local partners



“ We enjoy purchasing **regionally produced** ingredients because freshness of meat, eggs and vegetables is extremely important! ”

*Philipp Hülshorst*  
Philipp Hülshorst

## Sustainability – We produce food sustainably

- ✓ CO<sub>2</sub> optimized
- ✓ Optimized packaging
- ✓ We live environmental protection

## Meat is a valuable part of a healthy diet

- ✓ Especially for kids and the elderly
- ✓ Many micronutrients such as iron
- ✓ Rich in vitamins such as B12
- ✓ Many favorable proteins

## Family business

From a cutting plant to your meat-convenience producer

Where the bosses are still in operation themselves:

- ✓ 3rd generation of owner management
- ✓ State-of-the-art production facilities
- ✓ There for you for over 30 years!

## Regional

For outstanding meat and fresh ingredients

Regionality is more than just a trend:

- ✓ 95% of meat originates from a radius of 150 km
- ✓ 85% of all ingredients originate from a radius of 150 km
- ✓ 70% of all ingredients originate from North Rhine-Westphalia
- ✓ NRW isst gut (NRW eats well)



# Burger and Big Rib

Enjoy cold or warm

## Burger, 75 % beef, roasted, IQF deep-frozen

Burger made with 75 % beef minced medium-fine, roasted, IQF, in pillow bags



www	Part No.	Unit
	99011	25 x 130 g



**FAST PREPARATION**

**40 SECONDS**

**MERRYCHEF**  
A Hebit Brand

## Burger, 75 % beef, with onions, roasted, IQF deep-frozen

Burger made with 75 % beef minced medium-fine, with onions, roasted, IQF, in pillow bags



www	Part No.	Unit
	9905	100 g, 2 x 2,5 kg
	99012	25 x 130 g



## BIG RIB, well-seasoned mince-meat product, roasted, IQF deep-frozen

Well-seasoned pork mince product shaped into spare-ribs, roasted, deep-frozen



www	Part No.	Unit
	98002	115 g, 2 x 2,3 kg



## Poultry BIG RIB, well-seasoned poultry mince product with herbs, roasted, IQF deep-frozen

Well-seasoned poultry mince product shaped into spare-ribs, roasted, deep-frozen



www	Part No.	Unit
	98012	115 g, 2 x 2,3 kg



**FAST PREPARATION**

**130 SECONDS**

**Silox**  
Grill-Machines  
Waffle-Bakers  
Snack-Concepts



# Salisbury steak and Köfte

Enjoy Mediterranean snacks



**'Bifteki', mince meat product with diced white cheese, roasted, IQF deep-frozen**

Well-seasoned beef mince with diced white cheese (6 x 6 x 6 mm), roasted, IQF, in pillow bags



Part No.	Unit
99801	75 g, 2 x 3 kg

**Poultry Salisbury steak, roasted, approx. 180 g, IQF deep-frozen**

Poultry Salisbury steak made of turkey and chicken, with rustic grill marks, roasted, IQF, in pillow bags



Part No.	Unit
98014	180 g, 5,4 kg/Krt.



**Lamb Salisbury steak, roasted, IQF deep-frozen**

Lamb Salisbury steak, roasted, IQF, in pillow bags



Part No.	Unit
99751	75 g, 2 x 3 kg



**Beef Salisbury steak "hacienda-style", roasted, IQF deep-frozen**

Beef Salisbury steak, well-seasoned, with the appearance of a rump steak, roasted, IQF, in pillow bags



Part No.	Unit
9903	25 x 150 g
99034	180 g, 5,4 kg/Krt.

**Köfte, beefmince product with vegetables and white cheese, roasted, IQF deep-frozen**

Seasoned beefmince product with 20 % vegetables and 7 % diced white cheese, with barbecue marks, roasted, IQF, in pillow bags



Part No.	Unit
99851	60 g, 2 x 3 kg



# Schnitzel

Best quality and always delicious



NATURALLY free

## “Marienfeld” pork schnitzel, seasoning, bread-crumbed, fried, IQF deep-frozen

Schnitzels cut from fresh topside of pork, liquid seasoning, bread-crumbed with a coating that turns crisp and brown after frying, IQF, loosely packaged



Part No.	Unit
63902	50 x 140 g
63903	40 x 160 g
63904	40 x 180 g

## Party pork schnitzel, seasoned, breaded, approx. 25 - 30 g, fried, IQF deep-frozen

Schnitzel made with fresh pork fillet, breaded, fried, with a crispy golden coating, IQF, in pillow bags, 100 - 120 pieces per box à 3 kg



Part No.	Unit
8715	3 kg



NATURALLY free

## Fillet pork schnitzel, liquid seasoning, breaded, fried, IQF deep-frozen

Schnitzel made with fresh pork fillet, seasoned, breaded, fried, with a crispy golden coating, IQF, loosely packaged



Part No.	Unit
8709	100 x 80 g
60221	70 x 100 g
8710	60 x 110 g
60222	60 x 120 g
8712	50 x 150 g
60223	40 x 160 g
8713	40 x 180 g



NATURALLY free



NATURALLY free

## Turkey schnitzel, seasoned, breaded, fried, IQF deep-frozen

Juicy, fresh turkey schnitzel with a crispy, golden brown breading, savoury flavoured, IQF, in pillow bags, individually removable



Part No.	Unit
60709	approx. 80 g, 3 kg
60710	approx. 100 g, 3 kg
60711	approx. 120 g, 3 kg
60712	approx. 140 g, 3 kg
60713	approx. 160 g, 3 kg



# Mini Meatballs

Fantastic snacks with loads of flavour



## The "ESS-Klasse" mini-party meatballs, approx. 15 g, roasted, IQF deep-frozen

Mini-party meatballs made with pork and beef, minced medium-fine, onion pieces, herbs and spices scattered visibly throughout, roasted, IQF, in pillow bags



Part No.	Unit
98332	2 x 3000 g



## Poultry mini-party meatballs, approx. 15 g, roasted, IQF deep-frozen

Mini-party meatballs made with poultry, minced medium-fine, onion pieces, herbs and spices scattered visibly throughout, roasted, IQF, in pillow bags



Part No.	Unit
97342	2 x 3000 g



## The "ESS-Klasse" party meatballs, approx. 25 g, roasted, IQF deep-frozen

Small meatballs made with pork and beef minced medium-fine, onion pieces, herbs and spices scattered visibly throughout, roasted, IQF, in pillow bags



Part No.	Unit
9833	2 x 3000 g



## Poultry mince meatballs, approx. 25 g, roasted, IQF deep-frozen

Burger made with poultry minced medium-fine, onion pieces, herbs and spices scattered visibly throughout, roasted, IQF, in pillow bags



Part No.	Unit
9734	2 x 3000 g



# Westphalian 'Mettwurst'

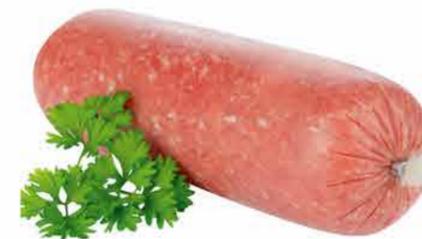
Hearty food that everyone will enjoy

## Ham and onion 'mettwurst', 15 x 35 g

Pork minced to approx. 3 mm, lightly salted, with the fresh taste of onions, smooth and easy to spread, individual servings, deep-frozen, unit weight: 35 g



Part No.	Unit
5437	10 x (15 x 35 g = 525 g)



## Ham and onion 'mettwurst', 500 g, deep-frozen

Pork minced to approx. 3 mm, lightly salted, with the fresh taste of onions, smooth and easy to spread, with artificial casing, deep-frozen



Part No.	Unit
5434	16 x 500 g

# Burger

The perfect snack between meals



### Poultry burger, fried, approx. 120 g, IQF deep-frozen

Burger made of poultry, fried, IQF deep-frozen, in pillow bags



www	Part No.	Unit
	8717	1 x 3600 g

NATURALLY free



### Poultry burger, roasted, IQF deep-frozen

Poultry burger made with medium-fine mince, onion pieces and herbs scattered visibly throughout, roasted, IQF, in pillow bags



www	Part No.	Unit
	9729	30 x 120 g

NATURALLY free



### The "ESS-Klasse" pan-cooked burger, roasted, IQF deep-frozen

Burger made with medium-fine mince, onion pieces, herbs and spices scattered visibly throughout, roasted, IQF, in pillow bags



www	Part No.	Unit
	9809	30 x 125 g
	98371	25 x 150 g
	9805	20 x 180 g
	98151	18 x 200 g

NATURALLY free

### The "ESS-Klasse"-premium burger, fried, IQF deep-frozen

Burger made with pork and beef minced medium-fine, deep-fried until golden-brown, onion pieces, herbs and spices scattered visibly throughout, IQF, in pillow bags



www	Part No.	Unit
	8839	30 x 120 g
	8837	20 x 150 g

Quality that tastes great!



### Beef burger, roasted, IQF deep-frozen

Beef burger made with medium-fine mince, roasted, IQF, in pillow bags



www	Part No.	Unit
	9709	30 x 125 g

NATURALLY free



NATURALLY free

# Small meatballs and Cevapcici

The classic for in between - simply delicious



NATURALLY free

### Poultry mince meatballs, without onions, lightly seasoned, fried, approx. 16 g, IQF deep-frozen

Poultry mince meatballs, without onions, lightly seasoned, fried, soft, IQF, in pillow bags



www	Part No.	Unit
	99343	2 x 3000 g

### Beef mince meatballs without onions, fried, approx. 16 g, IQF deep-frozen

Small beef mince meatballs with a characteristically hearty seasoning, fried, juicy and melt-in-the-mouth, IQF, in pillow bags



www	Part No.	Unit
	9934	2 x 3000 g



NATURALLY free

### 'Poultry-Cevapcici', mincemeat rolls made with poultry, fried, approx. 30 g, IQF deep-frozen

Minced poultry rolls in typical cevapcici style, strongly seasoned, fried, individually quick frozen and packaged in pillow bags. This ensures precise portioning and costing ability



www	Part No.	Unit
	9733	2 x 3000 g



NATURALLY free

### 'Cevapcici', mincemeat rolls made with beef, fried, approx. 30 g, IQF deep-frozen

Minced beef rolls in typical cevapcici style, strongly seasoned, fried with a golden-brown finish, individually quick frozen and packaged in pillow bags. This ensures precise portioning and costing ability



www	Part No.	Unit
	9433	2 x 3000 g



NATURALLY free

# Chicken

From Germany, with more animal welfare

## German Chickenbreast, neutrally seasoned, roasted, IQF deep-frozen

Fresh German chickenbreast, neutrally seasoned, formed meat, roasted, IQF deep-frozen, in pillow bags; from parent stock and feeding stuff to our manufacturing from Germany (6 x D); husbandry condition 2



Part No.	Unit
84281	approx. 80 g, 2 x 3 kg
84282	approx. 100 g, 2 x 3 kg
84283	approx. 120 g, 2 x 3 kg



More animal welfare ...

- ✓ more space
- ✓ more manipulable material
- ✓ more inspections

6 x D

Husbandry condition 2: chicken

reliably available

affordable



HÜLSHORST  
SEIT 1989



## German chicken stir-fry, strips of meat with kebab seasoning, roasted, IQF deep-frozen

Lean chicken, cut into strips with kebab seasoning, roasted, IQF, in pillow bags; from parent stock and feeding stuff to our manufacturing from Germany (6 x D); husbandry condition 2



Part No.	Unit
8333	4 x 2500 g



## German, breaded chicken breast, neutrally seasoned, fried, IQF deep-frozen

Fresh German chicken breast, neutrally seasoned, formed meat, breaded, fried, IQF deep-frozen, in pillow bags; from parent stock and feeding stuff to our manufacturing from Germany (6 x D); husbandry condition 2



Part No.	Unit
60781	approx. 80 g, 2 x 3 kg
60782	approx. 100 g, 2 x 3 kg
60783	approx. 120 g, 2 x 3 kg



# Roasts

The classic as a classy snack



### Westphalian meatloaf, baked, deep-frozen

Pork meatloaf in an aluminium tray that fulfils the GN 'gastronorm', well seasoned, well done and lightly browned, packaged in foil, deep-frozen



Part No.	Unit
8815	3 x 2000 g



### Beef roast, cooked, sliced, glazed, IQF deep-frozen

Beef eye of round cooked and sliced afterwards, glazed, deep-frozen, individually removable



Part No.	Unit
89192	80 x 90 g



### Marinated pot roast, cooked, sliced, glazed, IQF deep-frozen

Beef eye of round cooked with classic 'sauerbraten' seasoning, cut into slices, glazed, deep-frozen, individually removable



Part No.	Unit
89292	80 x 90 g



*Short preparation time with full taste*



### Pork roast, cooked, sliced, glazed, IQF deep-frozen

Tender pork roast made of fresh pork loin, classically prepared, cut into slices and glazed, deep-frozen, individually removable



Part No.	Unit
893110	80 x 100 g



# Delicious steaks

It's got to taste good



NATURALLY free

### Pork fillet steak, roasted, neutrally seasoned, IQF deep-frozen

Fresh pork fillets refined into steaks and roasted on both sides until golden-brown, IQF, in pillow bags



Part No.	Unit
8440	approx. 120 g, 2 x 3 kg/Krt.



NATURALLY free

### Pork fillet steak, roasted, neutrally seasoned, IQF deep-frozen

Fresh pork fillets refined into steaks and roasted on both sides until golden-brown, IQF, individually removable



Part No.	Unit
8445	approx.. 80 g, 2 x 4 kg



# Meat convenience - sure to turn out well

Successful meat convenience through taste, easy preparation, transparency and safety

## All-round carefree with Convenience

- ✓ Delicious and safe
- ✓ Quickly prepared
- ✓ Sure to turn out well
- ✓ Only what you need



**FOR THE TO GO BUSINESS**

**MERRYCHEF**  
A Welbilt Brand

In collaboration with HÜLSHORST we created reliable programs for our concept - food in just 30 seconds!



Get to know more about the advantages of our convenient solutions in this video.





**SNACKS: FAST AND FLEXIBLE WITH ROASTED FLAVOURS**

**silex**  
Grill-Machines  
Waffle-Bakers  
Snack-Concepts

Proven and tested snack concept and just 2 minutes of preparation? I like that!



Get to know more about the advantages of our convenient solutions in this video.





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