



European Chicken Commitment

Improving animal welfare together

**Are you a participant?
This is what counts now!**

Your participation will be assessed on the basis of four criteria:



Together with you, we'll develop a custom roadmap for your success.

- ✓ With a precise roadmap, you can improve your rating in a targeted way
- ✓ Measurable facts and figures make all the difference
- ✓ A detailed implementation plan for measurable progress

With Hülshorst Animal Welfare Convenience, you can improve your rating in the long term.

- ✓ Safe & cost-effective
- ✓ Reliably available
- ✓ Verifiable progress for your rating

As a next step, switch parts of your convenience range to organic.

With Hülshorst, you can improve your rating in a strategic way!



Animal welfare – We go further

For all those who want to promote animal welfare in cooperation with the European Chicken Commitment:

You have made a voluntary commitment to buy meat that fulfils the criteria of the European Chicken Commitment. We are happy to support you every step of the way – from getting started with our animal welfare range right through to a fully organic approach.

Even meeting only parts of the criteria represents significant progress:

Measures	Target achievement with Hülshorst Animal Welfare Convenience 	Target achievement with Hülshorst Organic Convenience 
Breeding line	0 % of the ECC* requirements	predominantly
Stocking density	56 % of the ECC* requirements	130 % of the ECC* requirements
Audits	100 % of the ECC* requirements	100 % of the ECC* requirements
Stunning	100 % of the ECC* requirements	animal-friendly
Thinning	subject to certain conditions	minimum age 81 days
Pecking substrates	20 % of the ECC* requirements	Outdoor access for natural behaviour
Perches	100 % of the ECC* requirements	Outdoor access

Need support?

* ECC = European Chicken Commitment

Feel free to give us a call, drop us a line, stop by, visit our website or follow us.



Animal welfare at HÜLSHORST



Animal welfare convenience

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„We'd be happy to help!“

Martina, your saleswoman